In 2012 the New Mexico Department of Transportation reported 2,176 alcohol-involved crashes. The state map on the left shows the known alcohol-involved crash locations. The points are scaled and colored by the number of alcohol-involved crashes that occurred at that single location. The brown shading indicates the number of alcohol-involved crashes by county in New Mexico.

This is a density map of alcohol-involved crashes in the Santa Fe area. Density maps look at the frequency and distribution of where crashes occur. The shapes identify the location of hot spots for alcohol-involved crashes. The red areas indicate where a high number of alcohol-involved crashes took place.

Maps like this are useful to law enforcement agencies for locating and directing their efforts to prevent future alcohol-involved crashes.
Farmington PD calls

Yellow: Intoxicated Subjects
Green: Liquor Violations
Red: Down Subjects
COMMUNITY STRATEGIES

• Limit access to alcohol
  – Number of outlets
  – Education of retail merchants: written service policies
  – Alcohol placement in retail outlets
  – Compliance checks