

## What can you do?

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You can be a part of the Coalition and you can ask others to join us. You can talk to people about preventing underage drinking and young adult problem drinking and why we should care about it. You can help with the events or activities that we are implementing.

## When and where does the Coalition meet?

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Regular meetings of the Coalition are on the first Thursday of each month at 6:00 pm at the Farmington Public Library, in conjunction with the Mayor's Teen Advisory Council. Meetings may also be held in other communities in San Juan County.



## Where can you get more information?

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San Juan County Partnership is the coordinator of the Coalition.

Contact Pamela Drake  
505-566-5867

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## Funding

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This project is funded by Substance Abuse and Mental Health Services Admin., by means of the Sober Truth on Preventing Underage Drinking (STOP) Act legislation.

Support has also been provided by Childhaven Foundation.

### San Juan County Partnership

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# San Juan County Youth Coalition

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*"Working together, with people of all ages and cultures, to develop community wellness and prevention awareness."*



## What is the goal of the Coalition?

The project's goal is to decrease underage drinking and young adult problem drinking.

How will we do this?

- ◆ develop our Coalition, involving youth and young adults from throughout the County;
- ◆ look at what is currently taking place with underage and young adult drinking;
- ◆ figure out what or who we have to help us;
- ◆ maintain a strategic plan for implementation of activities.

## Our Strategies:

### Sticker Shock Activities:

Youth go to retail outlets to place stickers on cases of alcohol that remind adults that it is a 4th degree felony to provide alcohol to minors. These activities are planned for times when partying is more likely, such as: homecoming, Halloween, Christmas and New Years, spring break, prom, graduation, etc.

### Perception of Risk Presentations:

Students, high school or college age, present the risks of drinking alcohol to their peers, high school and middle school students.

### Positive Community Norms:

Social norms campaign that presents positive statistics regarding underage drinking to close the gap between perception and reality. Most of youth are making good decisions; it's valuable for them to know it, along with their parents and teachers.

### Training for Youth:

Community wellness and social justice training to develop strong and competent youth leaders.

## Who is involved?

**The most important people to be involved are youth!**

We also involve parents, law enforcement, business people, school people, community leaders and people who have been a part of the drug-free communities Coalition in Shiprock.

All these people are a part of our group because they care about our young people and want them to be healthy and successful. They also want our communities to be safer.

